Plant and Equipment Expenditures by Foreign Affiliates of U.S. Corporations, 1971–73

THE rate of growth of plant and equipment expenditures by U.S.-owned foreign affiliates is expected to dip significantly this year but will speed up slightly in 1973. The most recent survey of affiliates' spending plans indicates outlays are expected to rise only 4 percent this year following an increase of 14 percent in 1971. First estimates for 1973 indicate an expenditure increase of 6 percent. For the 3 years 1971–73, petroleum industry affiliates show high rates of expansion each year while expenditures by manufacturing affiliates display very little growth.

Final figures for 1971 spending were significantly higher than had been indicated in the previous semiannual survey. That survey was conducted at the end of last year after most expenditures had been completed, so that the revision of the 1971 figure primarily reflects more and better information available to reporters. Also, several large reporters do not report spending projections but file only yearend final figures. Expenditures of such reporters are assumed to expand at the same rate as reported projections of other reporters, but in 1971 their rate of expansion was faster and this was not reflected in the 1971 data until the most recent report was filed. The current estimate of 1972 spending, in dollars,

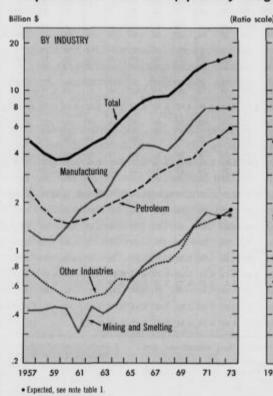
is \$15.4 billion, up slightly from the previous projection. However, because of the upward revision of the 1971 figure, the current estimate of the increase in affiliate spending this year, 4 percent, is down from the 7-percent increase projected 6 months earlier.

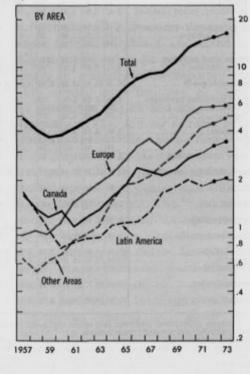
An attempt was made in the latest survey, as in the previous one (see March 1972 issue of the *Survey*), to assess the effects on affiliate spending of the various economic policy measures instituted beginning in August 1971. Of the 325 parent company responses to the special questionnaire, 305 indicated that these measures had no identifiable direct effect on their affiliates' capital expenditures. The remaining 20 companies reported a mixture of effects, in some cases lowering and in other cases raising planned expenditures. In sum, it appears that other factors such as anticipated demand, profitability, and availability of financing have

CHART 10

Billion \$

Expenditures for Plant and Equipment by Foreign Affiliates of U.S. Companies





Note.—Data for this article were prepared under the supervision of Howard Murad.

^{1.} These findings are the result of BEA's latest semiannual survey, taken in June 1972, covering about 450 U.S. direct investors and their 4,800 affiliates. The data are universe estimates, derived from reported sample data, for gross property, plant, and equipment expenditures by all directly held affiliates in which the U.S. equity interest is 25 percent or more.

played the more identifiable role in investment decisions, with no clear impact as yet from the devaluation of the dollar and incentives to domestic expansion instituted since last August.

Nevertheless, the relative growth of domestic and foreign plant and equipment expenditures appears to have changed dramatically from 1971 to 1972. Last year, foreign spending increased 14 percent while a 2-percent increase was recorded in the United States. This year, the 4-percent rise scheduled abroad is well below the most recent estimate of a 10-percent increase in the United States (see report on p. 14). If 1972 expectations are realized both at home and abroad, this will be the first year since 1968 in which domestic spending will have grown faster than spending by affiliates abroad.

The faster growth in domestic expenditures is probably a result of the United States being further ahead in the business recovery cycle than most other developed countries. As an indication of this, expenditures by affiliates operating in the Canadian economy, which is tied closely to that of the United States, are expected to rise 9 percent this year, about the same rate of increase as in the United States. Spending in 1972 in all other developed areas taken together is expected to remain at approximately the 1971 level, while in developing areas an 8 percent rise in outlays is projected.

The 6 percent rise in affiliate spending planned for 1973 is concentrated by area in the developing countries and by industry in petroleum. The high level of unused manufacturing capacity, particularly in Western Europe, suggests that increases in these expenditures in developed areas may lag behind the economic recovery abroad.

Industry and area patterns

The projected growth in spending abroad in 1972 and 1973 is centered in substantial expansion by affiliates in the pstroleum industry. Following a record 25 percent increase in 1971 which boosted outlays to \$4.7 billion, plant and equipment expenditures of petroleum affiliates are expected to rise 10 percent this year and 13 percent in 1973. The substantial growth in spending is primarily related to the need to extract, refine, transport, and market an increasing volume of petroleum products in response to the world's searing energy requirements.

Continuing negotiations on pricing and local participation, as well as the

Table 1.—Estimates of Plant and Equipment Expenditures by Foreign Affiliates of U.S. Corporations, Actual and Projected, by Percent Change and Amount

					Ch	enge e	nd An	ount				<u> </u>					
	Percent change						Billers of deliars										
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United Kingdom European Economic Community Other	0 18 1	27 20 1	22 42 16	9 18 Lg	-14 4 10	5 0 2	4 8 11	7 0 10	10 21 .5	1.7 .6	1.2 2.1 .6	1.4 2.0 .7	1.5 8.4 .8	1.8 8.6 .0	1.4 3.6 .9	1.6 3.2	1.6 8.3
Australia, New Zeoland, and South	4	16	32	26	5	-10	20	– δ	, 7	.7	.8	1.0	1.3	1.3	1.2	1.2	L2
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Revised.

projection is besed on the third estimate (C report) of spending for the year. The 1973 projection is based on the first estimate (A report) all spending for the year. For 1973 C and 1978 A, separately, the projections were derived by colcuming ratios of actual spending (the final E estimate) to the reported expectation for each of the provious 5 years. No bias adjustment was made unless there was a deviation in the same direction in at least 4 of the 5 years. Also, no adjustment was made to items below 310 million. When adjustment was necessary under these criteria, the median ratio of actual to expected spending in the 6-year period was applied as an adjustment inctor. (For in their discussion, see the Note on Methodology on page 31 of the September 1971 Burvey.)

^{1.} Based on results of the survey taken in June 1972.
2. Based on results of the survey taken in December 1971, as published in March 1972; no adjustments have been made to reflect information received subsequent to the publication.
3. Does not include Canada.

Nows.—Spending projections are adjusted in order to eliminate—or at least reduce—any systematic bias in response to the four surveys of estimates expenditure taken for each year to June and Decomber of the preceding year and June and Decomber of the year in question, i.a., λ , B_1C_1 and D reports) before the final figures are available (the E report). The 1973

recent nationalization of two important, largely European-owned companies, have affected the investment climate in some petroleum producing areas and may be shifting the geographic focus of petroleum expansion. Expenditures

by petroleum affiliates in Africa (excluding the Republic of South Africa), after reaching a peak of \$560 million in 1969, have declined steadily and 1973 outlays are expected to be only \$225 million. The decline in Africa is

centered in Libya. In Venezuela, too, expenditures are expected to continue to decline through next year. In the rest of Latin America taken together, spending will decrease slightly this year following a 70-percent rise in

Table 2.—Estimates of Plant and Equipment Expenditures by U.S. Corporations' Foreign Manufacturing Affiliates, by Selected Country— Summary of Surveys

[Millions of dollars] Actual Projection : A atmail Protection (1007 1900 1960 1970 -1971 1072 1978 1967 1872 1971 1965 1990 1970 • VÁTE 4,626 4, 191 6, 462 L, 801 6,014 Enrops—Continued: 6.326 4.174 150 34 56 2 45 181 20 90 Ohem kale T, 210 1, 068 795 1, 492 Italy
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Transportation equipment.

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^{*} Revised. 1. See note, table 1. Source: U.S. Department of Commetos, Bureau of Economic Analysis.

1971. Although expenditures by oil affiliates in the Middle East as a whole are expected to double this year and increase an additional 36 percent in 1973, most of the increase will be in Saudi Arabia where a settlement on the amount of local participation was reached earlier this year.

Expenditures for exploration and production in Canada are expected to show sizable increases both this year and next. In Europe, the pace of expansion will slow somewhat in 1973, following recent substantial gains, but offshore discoveries in the North Sea imply strong future growth. The major factors boosting spending by petroleum affiliates in 1973 will be expansion of refining facilities in Japan and heavy new investment in tanker fleets.

Expenditures by manufacturing affiliates are expected to show little change this year or in 1973, following a small increase last year. In 1969 and in , 1970, manufacturing affiliates greatly expanded their production facilities. The subsequent slowdown in economic activity in most developed countries, beginning in 1970, probably has resulted in significant underutilization of plant capacity. Signs of an upswing in economic activity abroad are becoming more evident, but current expenditure levels are probably expected to be sufficient to handle initial increases in demand. Evidently, plant and equipment expenditures abroad, as in the United States, tend to lag behind economic recovery.

A sharp cutback in spending by manufacturing affiliates in the United Kingdom this year is expected to be offset by healthy gains in Canada and Latin America. Next year, manufacturing affiliates in most areas plan to spend at about their 1972 levels.

As in manufacturing, spending estimates for affiliates in the mining industry appear to have been affected by overcapacity. Outlays are expected to fall 4 percent this year and to increase only slightly in 1973, following 2 years of extraordinary growth.

Led by the strong growth of trading affiliates, aggregate spending in industries other than mining, manufacturing, and petroleum is expected to rise substantially in both 1972 and 1973.

Affiliates in this group taken together account for about 10 percent of total expenditures for all industries.

Plant and equipment expenditures and U.S. direct investment abroad

Plant and equipment expenditures increase the asset base of U.S.-owned foreign investments, but they do not necessarily result in an increase in the value of U.S. direct investment abroad which is a measure of the U.S. claims on those assets.

The relationship between affiliates' plant and equipment expenditures and

U.S. direct investment largely reflects the source of financing. For instance, foreign affiliates may obtain funds for plant and equipment expenditures directly from their U.S. parent companies in the form of loan or equity capital. Such transfers of funds are recorded as direct investment capital outflows in the U.S. balance of payments and they increase the value of U.S. direct investment abroad. U.S. owners, to the extent of their equity participation, also have a claim on the earnings of their affiliates. Thus, the use of reinvested earnings to finance

Table 3.—Estimates of Plant and Equipment Expenditures by U.S. Corporations' Foreign Affiliates in the Petroleum and Mining and Smelting, and Other Industries (Except Manufacturing)—Summary of Surveys

Manufacturing)—Summery of Surveys		•				-	•
[Milhons of de	kudk						
By area and major industry division	<u> </u>		Projection :				
	1967	1988	1989	1970 -	LETT	1972	1973
Petro learn.)	I				
All arress	3,001	3,313	3,640	2,797	4, 728	6, £80	€,878
Canada	636	669	629	726	746	524	144
Latin American Republics and other Western Heraluphers Venezuela.	306 103	96 178	50L	614 313	43±	576 172	579 161
Other Lotin American Republica	100	164 60	238 138 125	163 110	284 186	204 100	100 210
Burope	1,04K	isi.	876	974	1,593	1.496	1.534
United Kingdom	289	793	248	246	334	376	106
European Beonemie Community	!		472	646	734	824	802
Belgiara and Luxerabourg	582 101 61	71 #2	21. 94	71 107	138 121	80 927	94 191
Oermany	61 261 62	LIBO 60	164 111	128 146	198 208	242 178	297 204
Italy Netharlands	03 77	ě	ĝi.	74	- BÖ	94	100
Other	174	147	199	172	264	284	3:26
Japon Anstrolla, New Zunkard, and South Africa. Other Africa	146 98 363	207 (33) 647	189 211 540	238 155 648	370 147 524	3% 191 295	511 513 226
Middle Bast Other Asia and Pacific International alipping	111 14	188 158 156	154 241 319	141 304 312	234 444 586	484 439 517	659 449 759
Mining and Swelting *							
All areas,	930	1,036	1' 135	I, 357	1,735	1,857	1,487
Canada.	#15	300	349	411	194	645	688
Latin American Republics and other Western Hemisphere	262	-54	497	477	244	234	252
Barropean Resnomis Commutally, Other	8 3 5	[Q 2 7	10 3 7	15 3 12	16 3 12	18 4 14	15 8 12
Anstralia, New Zealand, and South Africa	247 44	199 30	205 58	392 92	442 117	847 117	579 141
Other industries (except manufacturing)							İ
All acceptances	822	260	1,039	1,353	1,508	1,619	1,786
Canada	254	265	326	424	434	479	613
Latin American Republics and other Western Hemisphere	183	220	263	219	282	258	888
Barape United Eingdow Enropean Economic Community Other	245 44 100 10	251 43 118 90	523 52 140 112	426 80 188 188	534 115 275 191	624 169 238 237	110 284 236
Andreile, New Zosland, and Smith Africa	42 13	33 71	43 11 86	78 8 138	62 17 178	58 21 149	195 135

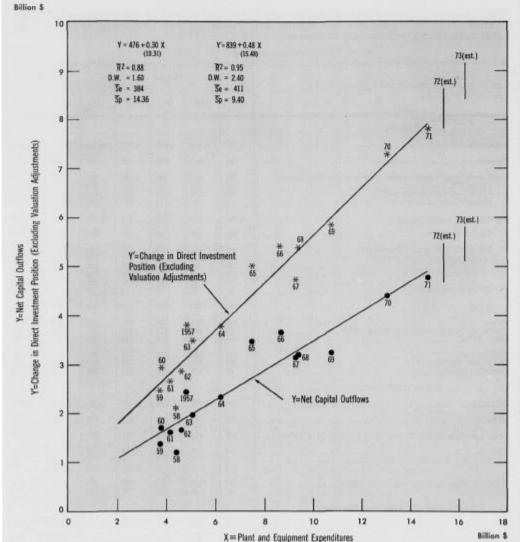
Rowieed.
 L. See mote, table 1.
 There are no exponditures in the United Kingdom and Japan-Bource: U.S. Department of Commerce, Bureau of Economic Analysis.

capital expenditures also results in an increase in the U.S. direct investment position abroad. The use of other sources of financing for plant and equipment expenditures, such as foreign equity participation, affiliate borrowing abroad, and affiliates' depreciation reserves, does not increase the U.S. investors claims on the foreign affiliate

and therefore does not increase the value of U.S. direct investment abroad. (The annual change in the direct investment position is equal to the sum of net capital outflows and the U.S. share of reinvested earnings, plus any valuation adjustments. See "U.S. Direct Investments Abroad in 1970" in the October 1971 Survey.)

CHART II

Plant and Equipment Expenditures, Net Capital Outflows, and Change in Direct Investment Position (Excluding Valuation Adjustments)



NOTE-Figures in brackets are 1 ratios.

TR2 = Coefficient of determination corrected for degrees of freedom

D.W. = Durbin-Watson statistic

Se = Corrected standard error of the estimate.

Se = Corrected standard error of the estimate.

So = Corrected standard error of the estimate divided by the mean of the dependent variable (in percent).

Since foreign affiliates have a mix of funds available to them to finance their capital outlays, only a portion of their total plant and equipment expenditures is related directly to funds which affect the balance of payments or the direct investment position of the United States. The remainder of this article presents a brief analysis of that relationship.

The results of simple regression analysis are shown in chart 11 for, first, the relationship between affiliates' plant and equipment expenditures and balance of payments net capital outflows for direct investment, and second, the relationship between plant and equipment expenditures and the change in the U.S. direct investment position excluding valuation adjustments (i.e., net capital outflows for direct investment plus the U.S. share of affiliates' reinvested earnings 2). The points on the chart represent data for 1957, when the first plant and equipment spending survey was taken, through 1971. A simple regression line has been fitted to each of the two sets of points.

Of course, net capital outflows and the change in investment position are affected by many factors other than plant and equipment expenditures. Credit conditions and profit rates both here and abroad, for instance, influence the mix of available financing. Government policies, such as the U.S. direct investment control program discussed below, may also have an impact. However, in spite of these other influences, there is a surprisingly strong simple relationship between net capital outflows or changes in the direct investment position and plant and equipment expenditures.

The relationship between plant and equipment expenditures and net capital outflows indicates that annual net capital outflows averaged about one-third of annual plant and equipment expenditures in the years 1957 through 1971. The regression, with plant and equipment expenditures as the independent variable, indicates a high correlation $(\overline{\mathbf{R}}^2 = 0.88)$ between the two variables. The regression coefficient (t statistic=

Current balance of payments methodology does not include the U.S. share of affiliates' reinvested earnings as a direct investment capital outflow.

10.31) is significant and the Durbin-Watson statistic (D.W.=1.60) leads to the acceptance of the hypothesis that error terms are serially independent.

The relationship between plant and equipment expenditures and annual changes in the U.S. direct investment position excluding valuation adjustments indicates that, over the period covered, net capital outflows plus reinvested earnings were on average about one-half of total plant and equipment expenditures. As in the the first equation, the regression coefficient is significant (t=15.48) and the Durbin-Watson statistic (D.W.=2.40) suggests the absence of serial correlation.

There were two periods of time in which the actual relationship between expenditures and capital outflows differed substantially from that estimated by the regression line. (The same differences also occurred in the relationship between expenditures and the change in the direct investment position.) First. in 1957 net capital outflows were much higher, and in the following year much lower, than the regression estimate. Foreign affiliates may well have used a portion of 1957 outflows to finance expenditures in 1958. In addition, 1957 was a year for which a benchmark survey of direct investment was taken and therefore the coverage of capital flows was probably better. In other than benchmark years. total capital flows are the sum of reported data for a somewhat smaller group of U.S. direct investors.

The second significant deviation occurred in 1965 and 1966. In both years, net capital outflows were substantially higher than the regression estimate. These were the second and

third years of a 3-year period of exceptionally rapid spending growth. The average annual increase in expenditures for the 3 years 1964-66 was about 20 percent. The high ratio of capital outflows to expenditures in 1965 and 1988 may have reflected an unusually large need for U.S. funds to finance this sustained rapid growth, since internally generated funds of the affiliates grow rather steadily over time and foreign financing may not have been available. In future work with these data, any systematic variation in these years due to the sustained high rate of growth must be taken into account.

The high ratio of direct investment capital outflows to expenditures in 1965 and 1966 occurred despite initiation of voluntary controls designed to improve the balance of payments. (A portion of the unusually large increase in such flows in the first half of 1965 may have been in anticipation of those controls.) The voluntary program regulating direct investment was made mandatory in 1968. The effect of these controls has been to encourage U.S. corporations or their affiliates to borrow funds abroad in order to reduce the impact of direct investment on the U.S. balance of payments. While these regulations do not necessarily restrain either net capital outflows or plant and equipment expenditures, they probably have resulted in structural changes affecting their relationship. If the regulations result in increased U.S. parent company borrowing abroad and these funds are used to finance affiliates' capital spending, then not capital outflows and the change in the direct investment position and their relationship to capital expenditures would be essentially the same as in the absence of controls. If,

on the other hand, the regulations result in increased affiliate borrowing abroad to finance plant and equipment expenditures, then net capital outflows and the change in investment position would be lower than they would be in the absence of controls and their relationship to plant and equipment expenditures would be changed. There is some evidence (although inconclusive) that the latter has happened. From 1957 through 1967, the last year prior to mandatory controls, total net capital outflows averaged 39 percent of plant and equipment expenditures. In 1968-71, the percentage was 33 percent.

The estimated relationships may be useful in giving an indication of what impact planned affiliate expenditures in 1972 and 1973 will have on balance of payments net capital outflows and on the U.S. direct investment position. Of course, it must be recognized that the relationships estimated by the regressions may not hold very closely in any given year. The lines on the right-hand side of chart 11 represent the range (to one standard error) of net capital outflows and of the change in the U.S. direct investment position associated with the current estimates of plant and equipment expenditures in 1972 and 1973. The range is about plus or minus \$385 million for net capital outflows and about plus or minus \$410 million for the change in the direct investment position. These relationships provide useful insight. However, to develop more precise predictive tools further research is needed to take into account the numerous factors other than plant and equipment expenditures which affect net capital outflows and the change in the direct investment position.